

EUF MEDIA MANAGER

Responsible to	European Ultimate Federation (EUF)
Location	Remote home worker
Timeframe	April 2018 - October 2018
Closing Date	Applications due by Sunday 25 February 2018

ABOUT THE OPPORTUNITY

The [European Ultimate Federation \(EUF\)](#) are cooperating with the online-streaming company [Fanseat](#) who are expanding their coverage of European Ultimate. In order to coordinate marketing and social media for this coverage, EUF is looking for a Media Manager as an external contractor.

The Media Manager requires strong interpersonal communication skills. They will create and deliver a communications activation strategy aimed at the European Ultimate community to support the increase in subscribers to the Fanseat platform in order to keep this partnership viable.

The Media Manager is also responsible for all aspects of pre-tournament coordination between tournament directors (TDs) and Fanseat where streaming is to occur. The media manager should also strongly encourage TDs that the games to be selected to stream are equitable across divisions (streaming equal numbers of mens/womens matches for example), advertising the availability of the Fanseat stream using the TDs media channels as well as EUF social media outlets. The Media Manager should also explore the possibility of sponsorship to help fund further media team engagement.

More details about the EUF Media Strategy are available [here](#).

There has never been a more exciting time to be involved in European Ultimate with participation growing and clubs training hard to compete at the elite Club World Championships in Cincinnati, Ohio and then the European Ultimate Championship Finals. If you are looking for a varied and stimulating challenge within sports, working with key stakeholders and athletes, then this could be the role for you.

KEY ACCOUNTABILITIES

Corporate Communications

- Develop and manage a comprehensive Media plan to promote Fanseat subscriptions to Ultimate players in Europe.
- Support the EUF Media Task Force in coordinating between Fanseat and TDs where streaming is to occur.

- Promote Ultimate Events being streamed on Fanseat
- Promote media coverage of non live streamed events that include key teams and add to the European clubs story
- Coordinate media volunteer team
- Establish media partnerships to build funding possibilities. Note that there could be the possibility to enhance funding for this role through this channel.

Person Specification

Previous Experience of:

- Working in communications industry (in-house or agency environment) or within sports media - Essential
- A broad understanding of the communications and marketing functions across all areas: media, PR, public affairs, digital and publications - Essential
- Ability to coordinate relationships with internal and external stakeholders - Essential

Knowledge, Training & Qualifications:

- Fluent in written and spoken English - Essential
- Knowledge of IT and social media suites - Essential
- Knowledge of creating Ultimate highlight clips an asset. - Desirable

Personal Attributes:

- Teamwork: Able to work comfortably and efficiently in a virtual-office environment
- Integrity: Strong attention to detail; meets deadlines; able to work independently with minimal supervision
- Passion: Think creatively and proactively; ability to manage workload and multitask
- Excellence: Proven track record of excellent organisational skills and ability to prioritise work appropriately

Type of Contract and Payment:

- Freelance with delivery responsibility for the Coordination of Media Marketing and Social Media Coverage for the EUF season 2018 (roughly April to October)

How to Apply

- Please send following documentation to president@ultimatefederation.eu
 - your proposal on how to implement the [EUF Media Strategy](#), with an emphasis on how to increase subscriptions to Fanseat in 2018,
 - your Quote for the services. Please consider that the EUF is a no-profit organisation and the budget for 2018 is limited, but there is the potential to expand this role in 2019 through sponsorship engagement.
 - a copy of your CV
- Deadline for applications is Sunday 25 February 2018.